

“Getting through the crisis together”

Asian Dialogues on Sustainability in the Textile and Garment Industry
Online Seminar Series

Online Seminar 9:

Making Strategic Choices to Stay Competitive In and After COVID-19

Tuesday, September 15, 2020 at 11am (Berlin) / 4pm (Bangkok) / 5pm (Beijing) – 90 Minutes

The online seminar is open for all industry stakeholders and free to attend. To register, please [click here](#).

In the ninth seminar, which is jointly organized by [GIZ FABRIC](#) and the [International Apparel Federation \(IAF\)](#), we will hear from producers about different strategies to remain competitive in difficult times. Recent data from production countries give a generally somber picture of the textile and garment industry. Although orders are coming in, there is still uncertainty about upcoming purchases for early 2021 and beyond. To ensure liquidity, many producers turned to PPE early on, resulting in the rapid saturation of the market. This seminar introduces alternative pathways for the industry, whether through accelerated digitization, developing new markets or moving towards sustainability.



Ms. Anne Patricia Sutanto, Vice President of [PT Pan Brothers Tbk.](#)

Anne joined PT. Pan Brothers Tbk over 23 years ago and has held the position as Vice President since 2010. The company makes apparel for internationally well-known brands and has approximately 37,000 employees with multiple factories across Indonesia. Anne played a vital role in turning the company into Indonesia's largest garment manufacturer. In the year 2015, she has been featured as one of the most powerful women in Asia by Forbes Asia and EOY Finalist. She was also selected as a Finalist of The Channel News Asia Luminary Award 2016 and chosen as Indonesia Best Future Business Leader by SWA Magazine.



Mr. Wasim Zakariah, Director, [Posh Garments & Regency Travels](#), Chairman - Standing Committee [BGMEA](#) on RDTI & SDG Affairs.

Wasim is the Director of Posh Garments, an ISO-9001 certified manufacturer of lady's garments and uniform wear, and an exporter to 13 countries. Before joining Posh Garments, he was Director of the garment manufacturer Dressmen for 11 years. Completing 9 years with Posh Garments, Wasim has extensive knowledge in the garment manufacturing industry. Apart from his position at Posh Garments, Wasim has also been the Director of Regency Travels Limited and is a member of several business chambers and associations. He is an alumnus of the University of Arizona, Eller College of Management, U.S.A., and currently pursuing an Executive Education in the Indian Institute of Management (IIM), India.



Mr. Jan Hilger, Chief Strategy Officer, [Guangzhou CanChi Trading Ltd](#), CEO and Owner [Hilger Marketing Consulting](#).

Jan is a visionary fashion and luxury industry executive with experience ranging from product development and sourcing to business development, and is especially known for his restructuring cases and digitization and transformation challenges. He worked in various executive positions for international fashion companies like Hugo Boss or PVH and started his management career in 2016 at BASLER Fashion GmbH. Since then he has worked in various management positions before joining Guangzhou CanChi Trading Ltd as chief strategy officer in September 2020. Apart from his positions he runs his own firm Hilger Marketing Consulting and is a frequent speaker and moderator at international conferences.

Welcome by **Alexandra Behns**, Coordinator Regional Cooperation, GIZ FABRIC and **Matthijs Crietee**, Secretary General, International Apparel Federation. Moderated by **Matthijs Crietee**. Comment by **Dr. Stephen Frost**, Editor, The Fashion Sustainability Week in Review & Director, GoBlu. For any questions, please contact alexandra.behns@giz.de.