

# “Getting through the crisis together”

Asian Dialogues on Sustainability in the Textile and Garment Industry  
Online Seminar Series

Online Seminar 10:

## How is COVID-19 changing the Digital Landscape for the Textile and Garment Industry?

The online seminar is open for all industry stakeholders and free to attend. To register, please [click here](#).

Tuesday, 27 October 2020 at 10 AM (Berlin) / 4 PM (Bangkok) / 5 PM (Beijing) – 90 Minutes

COVID-19 has created a number of sustainability problems for brands and suppliers in the textile and garment industry, not the least of which is maintaining oversight of existing social and environmental programs. In response to this, many companies have reduced or suspended worker training programs, supply chain audits, or other initiatives. In the absence of physical management, companies are examining the possibilities with greater urgency of handling tasks remotely, resulting in the acceleration in the adoption of digital tools. What options are there when it comes to digital oversight?

In the tenth online seminar, jointly organized by [GIZ FABRIC](#) and [ILO's Decent Work in Garment Supply Chains Asia project](#), we will hear about two digital solutions, one related to workplace training and the other to chemical management, as well as from a manufacturer on how they use digital tools. What has changed in times of COVID-19, and how can companies best manage the fast acceleration of those changes?



**Ms. Sofie Nordström, Co-founder and Deputy CEO, Quizrr.** Sofie co-founded Quizrr in 2013, an ed-tech company that develops digital training platforms that advance corporate responsibility in global supply chains through worker education. Quizrr's engaging trainings use a gamified approach coupled with live-action films and quizzes to build knowledge. Sofie has more than 15 years of experience working within corporate responsibility and worker engagement in markets across the globe, including Bangladesh. Sofie is a creative visionary who brings stakeholders from all tiers together to create impact, leveraging her in-depth knowledge of how to create content that sticks – to drive fair and equal working conditions in supply chains.



**Mr. Herman Leung, Head of Operations, Dakota Garment Group.** Herman has been at DAKOTA, a one-stop solution in garment design and manufacturing company with facilities in China, Cambodia, and Myanmar, for more than ten years. He leads the creation, execution, and achievement of ambitious enterprise goals, and is responsible for the central functions on-site that support the group's development. Herman has been responsible for leading the group through different transitions, positioning DAKOTA with technology and high efficiency in the fashion industry. Over the years, he has continued to explore disruptive changes to the Group, such as collaborating with a university on using Big Data to pursue smart AI-decisions in the supply chain.



**Mr. Lars Doemer, Co-Founder, GoBlu.** Lars Doemer is the Managing Director of GoBlu International Ltd. GoBlu provides sustainability solutions to brands and retailers from the apparel and textile industry. Their digital platform [The BHive®](#) aims to revolutionize chemical management across the global supply chain, contributing to a clean and transparent industry. With more than 20 years' international experience in the industry, Lars brings a unique perspective, with a wide spectrum of experience from production and supply chain consultancy to brand-level work. In Hong Kong he headed up global sustainability supply chain programs for Lindex and was driving the environmental supply chain program H&M. By now Lars has returned to Germany to grow the service portfolio GoBlu to European brands and retailers and to accelerate The BHive® further.

Welcome by **Alexandra Behns**, Coordinator Regional Cooperation, GIZ FABRIC and **David Williams**, Project Manager, ILO Decent Work in the Garment Sector Supply Chains in Asia. Moderated by **Jost Wagner**, [The Change Initiative](#). Comment by **Dr. Stephen Frost**, Editor, [The Fashion Sustainability Week in Review](#) & Director, [GoBlu](#). For any questions, please contact [alexandra.behns@giz.de](mailto:alexandra.behns@giz.de).