

# “Getting through the crisis together”

Asian Dialogues on Sustainability in the Textile and Garment Industry  
Online Seminar Series

Seminar 12: (on-line/in-person)

## The Impacts of the Pandemic on Overseas Chinese-invested Textile and Apparel Enterprises' Operation and Social Responsibility (study report launch)

Meeting venue: Meeting Room 1+2, Courtyard by Marriott Shanghai Xujiahui, No. 100 Hong Qiao Road, Xuhui District, Shanghai (30 seats available for in-person participation). Registration for on-line participation [click here](#).

Friday, 15 October 2021 at 8 AM (Berlin) / 1 PM (Bangkok) / 2 PM (Beijing) – appr. 120 Minutes

How have Chinese-invested overseas companies and their social responsibility management been affected by the COVID-19 pandemic? What measures have been taken to deal with the most prominent social responsibility issues, such as labor disputes, rights of vulnerable groups and engagement with local communities? Furthermore, how do Chinese company owners see the pandemic as a test of their risk management and business resilience? What support would the Asian textiles manufacturing sector need to get through the crisis? What would be the post-pandemic prospects of the overseas investment in the textiles industry?

To answer these questions, the Office for Social Responsibility of the China National Textile and Apparel Council (CNTAC) with support by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, carried out a study, which covered 85 Chinese-invested companies in Myanmar, Cambodia, Vietnam and Bangladesh.

This co-hosted event is a part of the Online Seminar Series “Getting through the crisis together”, with simultaneous interpretation (English/Mandarin) provided.

### Agenda (CST/Beijing time)

14. 00 Opening address	Yan Yan, Director of Office for Social Responsibility, China National Textile and Apparel Council, Deputy Director of China Textile Information Center;  Mr. Marc Beckmann, Project Director, FABRIC, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
14. 15 Key findings from the report	Ms. Zheng Jian International Project Director, Office for Social Responsibility, China National Textile and Apparel Council
14. 40 Panel discussion	How have overseas Chinese-invested companies and their social responsibility management performance been affected by the Covid-19 pandemic  Dr. Liang Xiaohui (moderator), Chief Researcher, Office for Social Responsibility, China National Textile and Apparel Council  Ms. Heng Zeli, Senior VP, Handa Enterprise  Ms. Xue Jiali, Admin Manager, Wuxi Jinmao Co., Ltd.  Mr. Enjoy Ho, President, Textile Enterprise Association of Chinese Chamber of Commerce in Cambodia (TEAC Cambodia)  Mr. Roger Luo, Secretary General, Apparel Chapter of Myanmar Chinese Chamber of Commerce  Mr. David Ding, Vice President, Overseas Chinese Association in Bangladesh
15. 30 Open discussion with on-line and in-person participants	Moderated by Ms. Alexandra Behns, Coordinator Regional Cooperation / Country Coordinator China, FABRIC, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
16. 00 Closing speech	Ms. Alexandra Behns, Coordinator Regional Cooperation / Country Coordinator China, FABRIC, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

## Participant organizations



### Office for Social Responsibility, China National Textile and Apparel Council

The office was established in May 2005, which is an executive body of the Responsible Supply Chain Association (RSCA) of CNTAC. It is the first national permanent Social Responsibility organization in China. In 2005, CSC9000T, China's first standardized Social Responsibility management system, was launched. According to the industry orientation of Technological, Green and Fashionable, the office establishes a public platform of promoting CSR to the industry, provides professional services to the member enterprises to achieve SDGs objectives, so as to realize the vision of "improving enterprise competitiveness, building a harmonious society and guiding the sustainable development of the industry".

### FABRIC Asia

### Promoting sustainability in the textile and garment industry in Asia (FABRIC), GIZ

GIZ's FABRIC project is commissioned by German Federal Ministry for Economic Cooperation and Development (BMZ) since 2019, with the objective of ensuring that the production conditions in the Asian textile and garment industry are fair for people and good for the environment. The project has reached around 185,000 workers through information raising campaigns and trainings as well as advisory services in its partner countries in Asia, particularly Bangladesh, Cambodia, China, Myanmar, Pakistan and Viet Nam. As a part of the Asian Dialogues on Sustainability in the Textile and Garment Industry, in the series of "Getting through the crisis together", FABRIC has organized 11 online seminars with more than 45 speakers from 12 countries that were joined by over 1,800 participants.



### Handa Enterprise

Handa Enterprise was founded in 1995 and is a wholly-owned limited liability company in Hong Kong. It operates the development, production, dyeing and sales of knitted fabric, and designing, production and export of garments. The company has more than 8000 employees at home and abroad. The headquarter is located in Wuxi city, Jiangsu Province, China and there are several subsidiaries in China, Africa and Southeast Asia.



### Wuxi Jinmao

Wuxi Jinmao, established in 1993, starting with the development of textile fabric gradually grows into an internationalized green textile manufacturing enterprise with an integration of R&D, design, production and sales. It has been devoted into the textile industry for nearly 30 years. Since 2001, the company has set up oversea offices, garment and pets products factories in Cambodia, Vietnam, Bangladesh, Ethiopia, Europe and America.



### China Textile Association in Cambodia

Textile Enterprise Association of Chinese Chamber of Commerce in Cambodia (TEAC) established in 2015, is a non-profit chamber of Commerce legally registered in Cambodia. It is the third industry association under the Cambodian Chinese Chamber of Commerce, which currently has nearly 300 member enterprises.



### Apparel Chapter of Myanmar Chinese Chamber of Commerce

Myanmar Chinese Chamber of Commerce was officially registered in Myanmar in November 2017. At present, the chamber of Commerce has nearly 300 member enterprises and has established five branches: textile and garment industry, real estate and construction industry, it and communication industry, tourism and service industry and agriculture. The chamber of Commerce, clothing branch and other branches have been practicing the purpose of "communication, restraint and coordination, appeal for rights protection and service guidance". Promote communication and exchanges between members and Myanmar government agencies, business circles and social organizations, and play a bridge role in China Myanmar economic and trade cooperation.



### Overseas Chinese Association in Bangladesh

Founded in 2017, Overseas Chinese Association in Bangladesh is a non-profit organization integrating service and public welfare. The purpose is to publicize national policies and good developments between China and Bangladesh in various forms. Safeguard the rights and interests of overseas Chinese in Bangladesh, participate in public affairs in Bangladesh, build a communication bridge with the government and people of Bangladesh, express the opinions and aspirations of overseas Chinese in Bangladesh, strengthen communication between China and Bangladesh and other countries and regions, and promote economic and cultural cooperation.



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